

# Pro Platform Open Food Facts

## USER GUIDE

Last updated on: 30.01.2025



# On the agenda

## 1. First steps

- [Create my account](#) (5 min)
- [Manage my organisation page](#) (5 min)

## 2. Share my products data

- [Import or archive data](#) (variable duration)
- [Import photos](#) (±15 min)
- [Consulting and editing data](#) (±20 min)
- [Checking data](#) (±20 min)
- [Exporting products to the public database](#) (1 min)

## 3. Opportunities for improvement

- [Explore opportunities for improvement](#)

## 4. Analyse my data

- [About the Nutri-Score](#)
- [About the Green-Score](#)
- [Analyse my products portfolio](#)

## 5. Useful links and resources





# FIRST STEPS

# Link between the Pro Platform and the public database

- A private and dedicated space for each producer: a "mini Open Food Facts with only your products".

## Pro Platform

<https://world.pro.openfoodfacts.org>

### A private space for each producer

- Import of data and photos
- Product management
- Data analysis and reports



## Open Food Facts

<https://world.openfoodfacts.org>

### Public database

- 3,5 M+ products
- 300+ reuses:
  - Applications
  - Research teams



# I already have an Open Food Facts account

## How to connect?

- Go to <https://world.pro.openfoodfacts.org>
- Same login and password as on the Open Food Facts public site



1

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## Sign in

Username or e-mail address:

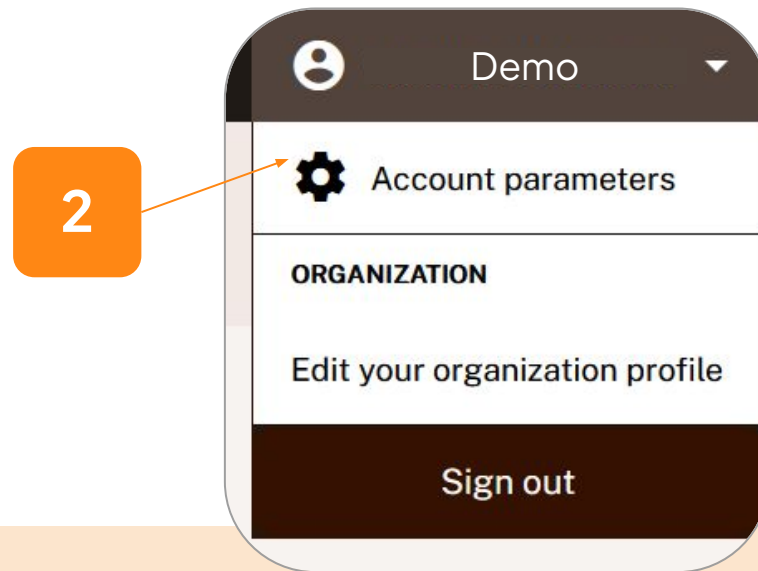
Password

Remember me

Sign in

## Connecting to my company

- Change my account settings



# I already have an Open Food Facts account

## Connecting to my company

- Check "This is a producer or brand account".
- Enter the name of the producer or of the brand
- Save

3

**Professional account**

If you work for a producer or brand and will add or complete data for your products, you can create a professional account. The platform for producers allows manufacturers to easily import data and their products.

This is a producer or brand account.

Name of producer or name of brand:

Please enter the name of your organization (company name or brand).

**Contributor (optional)**

4

This is a producer or brand account.

Name of producer or name of brand:

Please enter the name of your organization (company name or brand).

**Contributor (optional)**

**Save**



# I have never created an account

1

Go to : <https://world.pro.openfoodfacts.org>

3

2

4

**Validated data**  
Ensure your product data is comprehensive and up-to-date. Your data will become the source of reference once it's public. And as we know small mistakes can happen, we'll report privately to you any data quality issues we spot before the import, so that you can correct them.

**Get suggestions to easily improve your Nutri-Score**  

- Significantly improve the Nutri-Score with a reasonable reduction in sugar, salt or saturated fatty acids.
- Detect products with a lower nutritional profile than similar products on the market.

**Broadcast**  
Open Food Facts Around 200 app once, e

professionais

## Register

Name

E-mail address

**Attention, votre compte Pro ne sera valide que si vous utilisez votre adresse e-mail professionnelle. Notre équipe de modération vérifie que le nom de domaine est cohérent avec l'organisation que vous souhaitez rejoindre.**

User name (non-accented letters, digits and/or dashes)

Password

Confirm password

This is a producer or brand account.

Name of producer or name of brand:

Please enter the name of your organization (company name or brand).

**Contributor (optional)**

Those settings allow you to personalize some aspects of the website

Display barcode in search results

Add an edit link in search results

Subscribe to the newsletter (2 emails per month maximum)

I can unsubscribe from the lists at any time.

**Register**



# My organization page

- **Company contact details**

- Entering customer service and sales contact information allows users to contact you. This information appears on your product sheets.

1

Demo

Account parameters

**ORGANIZATION**

Edit your organization profile

Sign out

2

### Customer service

Customer service information is public and can be shown on the Open Food Facts web site and apps.

All fields are optional.

Name

Address

e-mail address

Contact form link

3

### Commercial service

Commercial service information is only shown in the organization profile.

Name

Address

e-mail address

Contact form link

Phone number







**SHARE MY PRODUCTS DATA**

# 4 ways to share your data



## Manual data entry on each product sheet

Suitable for producers with few references (<15)



## Import of an Excel file (recommended)

Suitable for producers with structured data who are not in the two cases below



## Via a product catalogue – EQUADIS or AGENA3000

Suitable for producers who are customers of these companies



## Via a connector developed on request

Suitable for producers or distributors with a large volume of data (>5000 ref)

→ Follow the instructions on the Pro Platform

→ Continue reading this document

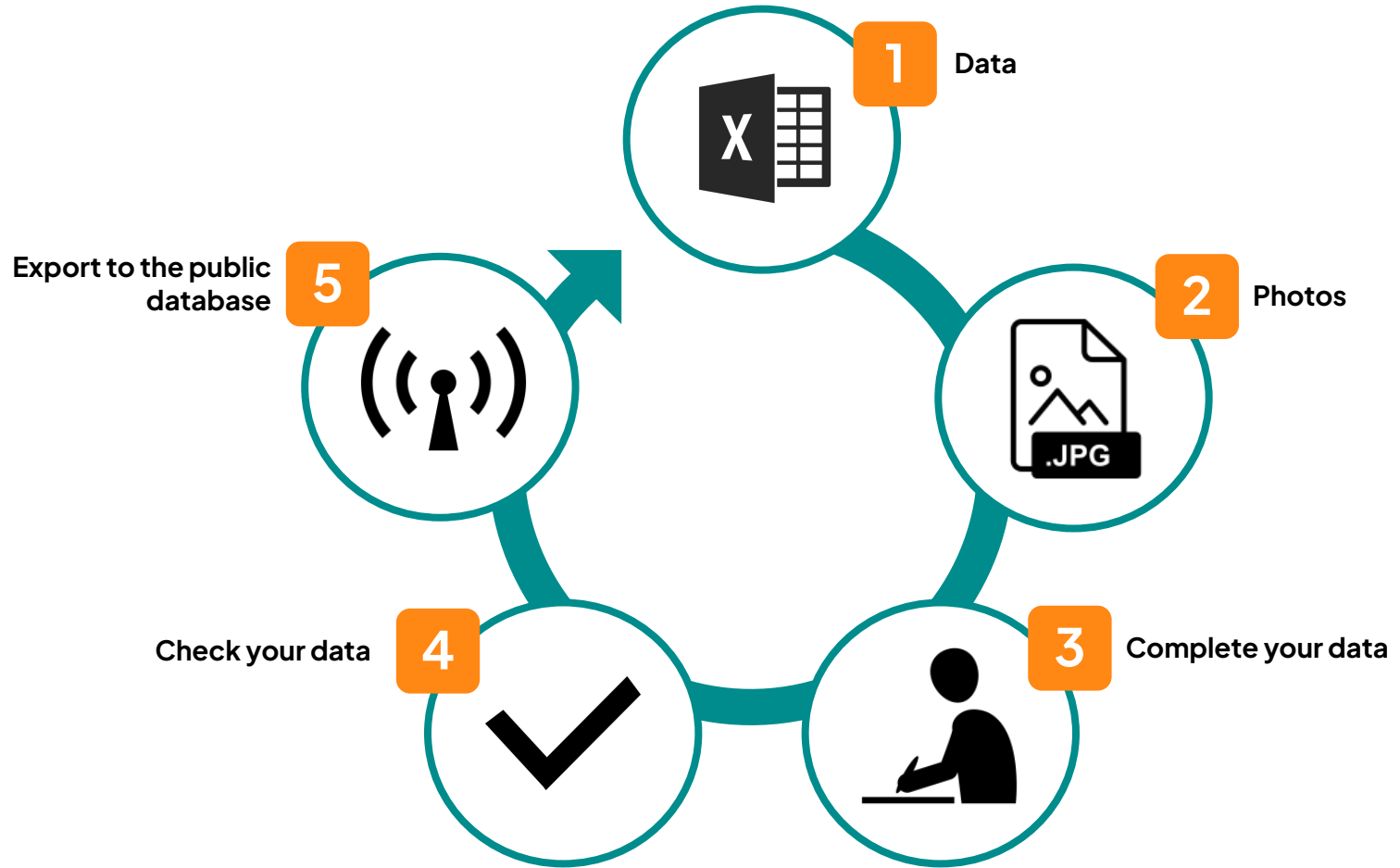
→ Contact us 

→ Contact us 

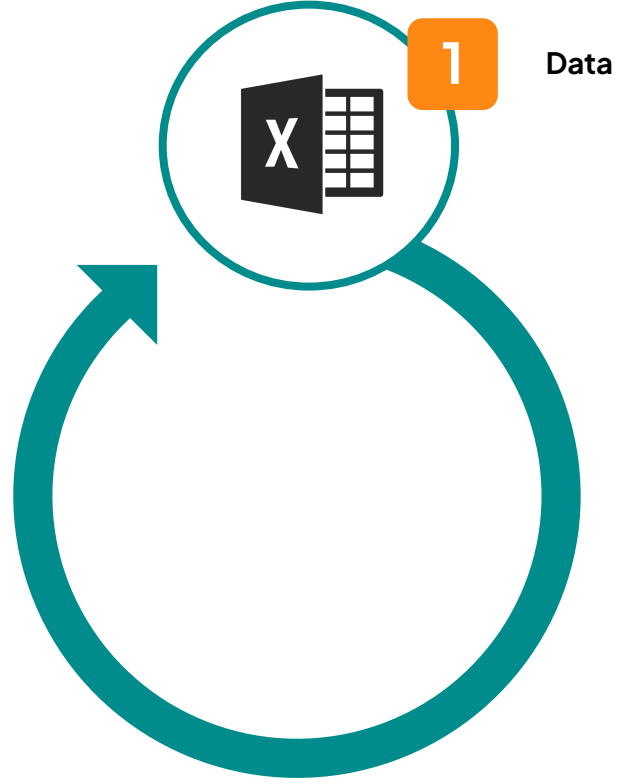


**Need help positioning yourself? Customer of another PIM?**

Contact us at [producers@openfoodfacts.org](mailto:producers@openfoodfacts.org)



# 🍊 Step 1 - Data





The duration of this step depends on the quality of your internal data structure

# Import product data

- You have 2 options to gather your data:

1

## Your data is already collected in an information system

- Export your data from your system in .csv or .xlsx format
- Import the file to your producer area - the columns will be matched automatically and you can check and complete the match before importing

2

## Your data is spread across various tools in your organisation

- Download our Excel template file
- Fill it in with your product data
- Import it into your producer area



Download the Excel  
import template



# Import product data

1

2



## Open Food Facts for producers - food-

→ [Number of products with data quality errors: 43](#)

→ [Number of products with data quality warnings: 9](#)

→ [Number of products with improvement opportunities: 2](#)

### Your products

+ Add a product

↑ Import product data

📷 Import product photos

Some product updates have not been published on the public database.  
49 products will be exported.

↑ Export product data and photos to the public database

🔍 49 products

↕ Recently modified products ▾

☰ Explore products by... ▾

Classify the 49 products below according to your preferences



## Import a product data file

The product data and photos you send on the platform for producers are stored in a private database. You will be able to check that all the data is correct before making it available on the public Open Food Facts database.

Upload a spreadsheet file (Excel file or a tab or comma separated UTF-8 encoded CSV file) with product data.

You can upload a table with the columns Open Food Facts import format, or you can upload a table in any format and then select the columns to import.

→ [Download an XLSX template file for Excel or LibreOffice with the fields that can be imported.](#)

↑ Upload a file with product data

Import the .csv or .xlsx file from your system,  
or the Open Food Facts import template



# Import product data



3

Column in file	Field on Open Food Facts	
Barcode	Barcode x ▾	
Producer product identifier	Producer product identifier x ▾	
Producer version identifier	Producer version identifier x ▾	
Main language	Main language x ▾	
Product name	Product name x ▾	English ▾
Abbreviated product name	Abbreviated product name x ▾	English ▾
Common name	Common name x ▾	English ▾
Quantity	Quantity x ▾	Specify ▾
Net weight	Net weight x ▾	Specify ▾
Drained weight	Drained weight x ▾	Specify ▾
Volume	Volume x ▾	Specify ▾
Serving size	Serving size x ▾	Specify ▾
Packaging	Packaging x ▾	
Brands	Brands x ▾	
Brand owner	Brand owner x ▾	
Categories	Categories x ▾	
	Labels x ▾	





- Check that the fields are **correctly matched**, especially if you are importing a file from your organization's internal system
- Beware with **units** of measurement



4

**Import data** 58 columns out of 91 have been selected and will be imported.



	<ul style="list-style-type: none"> <li>• Nutritional information <b>INCO</b></li> <li>• Product category (e.g. drinks, cheese, yoghurt, etc.)</li> <li>• Ingredients* <b>INCO</b></li> <li>• Name of the product</li> <li>• Allergens <b>INCO</b></li> <li>• Quantity/volume* <b>INCO</b></li> <li>• Product photos*</li> </ul>
	<ul style="list-style-type: none"> <li>• Packaging components (number, shape, material, recycling instructions)</li> <li>• Labels concerning the method of production: <a href="#">list of valued labels</a></li> <li>• Ingredients and proportions (%)</li> <li>• Origin of the ingredients</li> <li>• Product category: to be chosen among the <a href="#">categories defined by Agrybalise</a> (official reference, in French only)</li> </ul>
	<ul style="list-style-type: none"> <li>• Ingredients* INCO</li> <li>• Product category (e.g. drinks, cheese, yoghurt, etc.)</li> </ul>
<p>Vegan and Vegetarian status</p> 	<ul style="list-style-type: none"> <li>• Ingredients* <b>INCO</b>: all ingredients must be recognized by Open Food Facts to affirm vegetarian/vegan status</li> </ul>

*\*optional, but highly recommended for an optimal user experience*



### General remarks

- The order of the fields does not matter, and it is not necessary that all the columns are present
- Required fields are identified in bright green on the Excel template
- Advice on the format is available in a note on the column header cell

### Allergen field

- If your product does not contain any allergens, enter "N" in the cell

### Prepared products

- For a prepared product (with water, milk etc.). You have to add "\_prepared" to the field name.
- For example energy\_prepared\_100g.

### Nutri-Score field

- Open Food Facts manages 2 fields for the Nutri-Score: an underlying score (-15 to 40) and a letter score (A to E)
- If the Nutri-Score of is unknown, leave the cell empty (and do not fill it with the value "0" otherwise Open Food Facts will interpret it as a score)

### Delete the values of a field

- Ex: On an existing product sheet, I notice that the labels entered are wrong. I can delete these values using the import of the Excel file by entering the character "-" in the corresponding cell. After the export to the public database, the field will be reset.

# Archive products sheets

- If you realise one of the products present on the public platform are no longer sold, you can archive them. As the product is no longer sold, it will no longer be scanned and therefore no longer displayed to consumers. However, it will remain in our database as an archive.

1

Download this [Excel template](#)

2

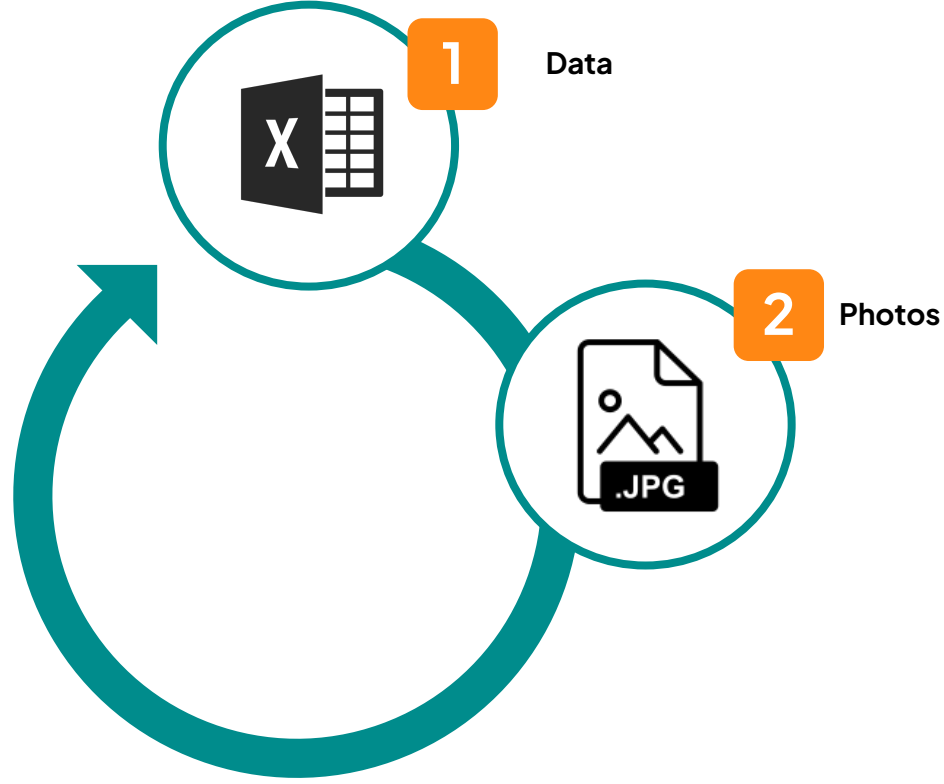
Complete it with the references that needs to be archived

3

Import it in your Pro workspace ([see how to import](#))



# 🍊 Step 2 - Photos



# Import photos

- At least 3 images are mandatory:
  - **Front view** of the product on a white background (avoid three-quarter views that do not allow visual recognition of the products without barcode scanning)
  - **List of ingredients**
  - **Nutritional table**
- The front view, the list of ingredients and the nutritional table must be provided in the main language of the product at least. It is recommended that images are provided in other languages as well, if they are displayed on the product.
- Other images may also be included:
  - Reverse side and other views of the product: in particular, they allow for automatic identification of label logos etc.
  - Flat view of the packaging / “Ready to print” format (often in pdf format)



# Import photos

- You have 2 options for sending photos:

1

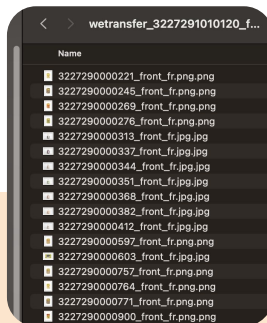
## Paste the URLs of the photos into the import Excel file

- Make sure that each URL is public
- Import the Excel file (see previous section)

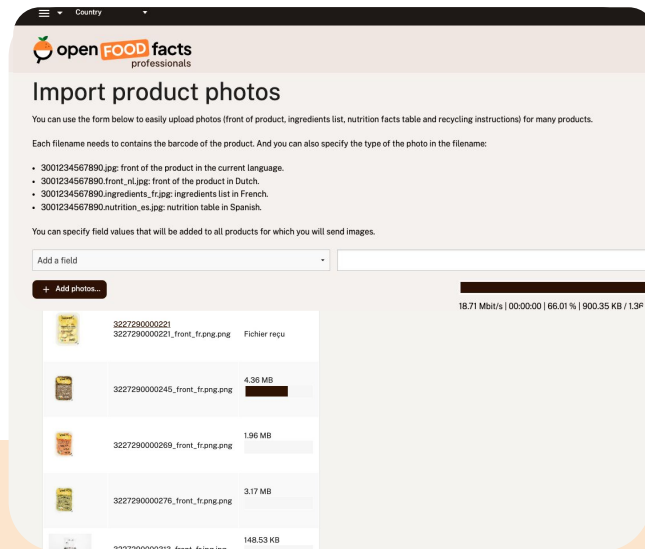
2

## Importing photos via the Pro Platform

- Click on "→ Import product photos" on the left side of the screen
- Drag all your images into it and make sure you don't close your browser tab until the import is complete



Please do not drop the photos directly into the Excel file cells



# Photo format

- **JPG** or **PNG**.
- Size: minimum **2000 pixels** width or height
- Naming rules:

**[barcode]**\_**[image type]**\_**[language code]**.[jpg or png]

- ★ **front** : front image
- ★ **ingredients** : list of ingredients
- ★ **nutrition** : nutritional table
- ★ **packaging** : packaging information and sorting instructions
- ★ **back** : back image
- ★ **free name** (characters from "A" to "Z", without space) : for other views

Refer to the [list of 2-character language codes](#) [ISO-3166].



Ex: **2000000136683**\_front\_it.png



# Import photos



## TIPS

- You can add common values to the photos you send
- You can fragment the import of photos by common values

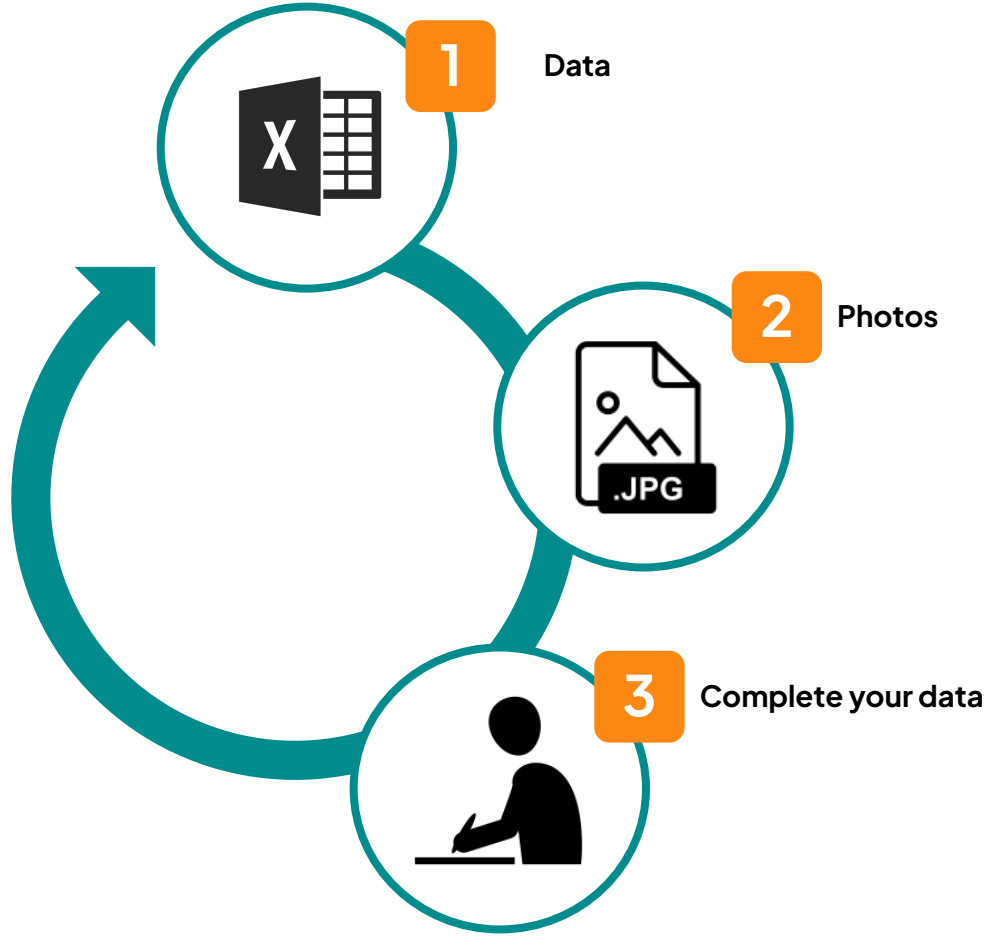
Brands	▼	Wonka Chocolate
Categories	▼	Chocolate
Add a field	▼	

+ Add photos...

- ✓ Add a field
- Brands
- Categories
- Packaging
- Labels
- Origins of ingredients
- Manufacturing or processing places
- Packager codes
- Purchase places
- Stores
- Countries



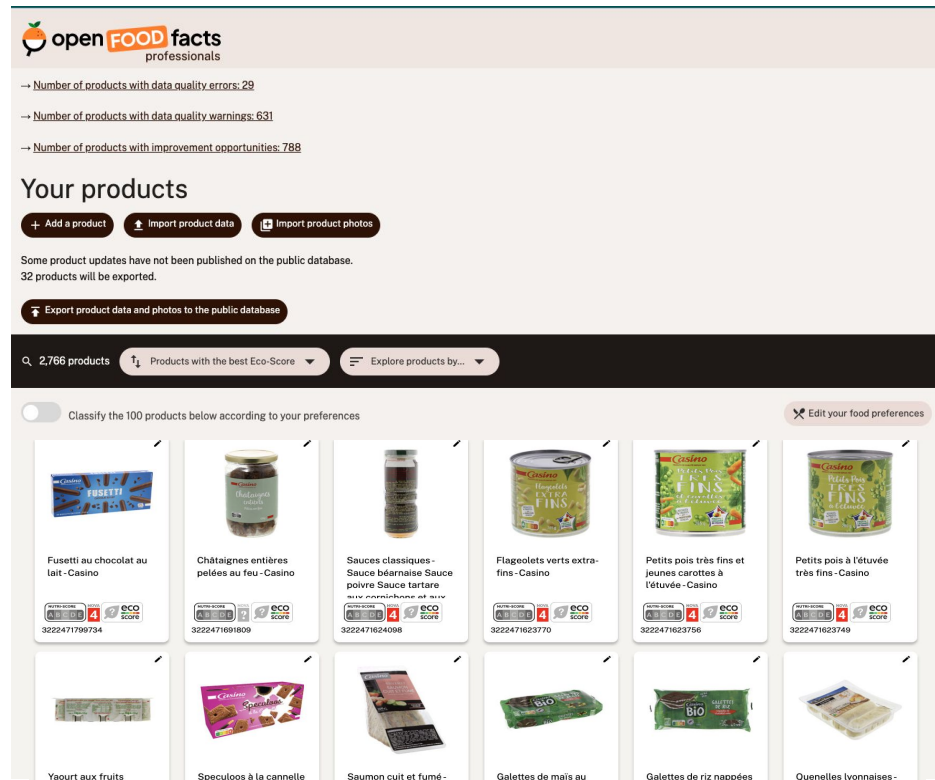
# Step 3 - Complete data





# View / edit products

- After importing the data and photos, your product portfolio is now visible in your Pro space



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→ Number of products with data quality errors: 29  
 → Number of products with data quality warnings: 631  
 → Number of products with improvement opportunities: 788

### Your products

















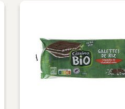
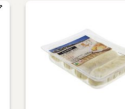
+ Add a product   Import product data   Import product photos

Some product updates have not been published on the public database.  
32 products will be exported.

Export product data and photos to the public database

2,766 products   Products with the best Eco-Score   Explore products by...

Classify the 100 products below according to your preferences   Edit your food preferences

 Fusetti au chocolat au lait - Casino  3222471799734	 Châtaignes entières pelées au feu - Casino  3222471691809	 Sauces classiques - Sauce béarnaise Sauce poivre Sauce tartare aux persilles et au fenouil - Casino  3222471624098	 Flagolets verts extra-fins - Casino  3222471623770	 Petits pois très fins et jeunes carottes à l'étuvé - Casino  3222471623756	 Petits pois à l'étuvé très fins - Casino  3222471625749
 Yaourt aux fruits	 Speculoos à la cannelle	 Saumon cuit et fumé	 Galettes de maïs au	 Galettes de riz nappées	 Quenelles lyonnaises

# View / edit products

- You can make additions, corrections and modifications to imported products via the web interface of the Open Food Facts producer platform

The screenshot displays the Open Food Facts producer platform interface. At the top, there is a grid of three product cards. The first card shows a Pringles Original - 30 g product. Below it is an orange square with the number '1'. The second card shows Kellogg's Trésor ChocoCaram&Peanut - 750 g. The third card shows Kellogg's Extra Bars Dark Choco (3x-384 g). Below it is an orange square with the number '2'. An arrow points from the '2' square to the 'Edit the page' button in the product detail view.

**1**

Pringles Pringles Original - 30 g

NUTRI SCORE A B C D E 4 ? eco score

**2**

Kellogg's Trésor ChocoCaram&Peanut - 750 g

NUTRI SCORE A B C D E 4 ? eco score

Kellogg's Extra Bars Dark Choco (3x-384 g)

NUTRI SCORE A B C D E 4 ? eco score

Product Your criteria Health Environment Contribution **Edit the page** Delete the product page Export product to public database

## Pringles Pringles Original - 30 g

This product page is not complete. You can help to complete it by editing it and adding more data from the photos or by taking more photos using the app for [Android](#) or [iPhone/iPad](#). Thank you!

Some of the data for this product has been provided directly by the manufacturer [KELLOGG'S](#).

Barcode: 8886467116742 (EAN / EAN-13)

**Common name:** Snack salé.

**Quantity:** 30 g

**Brands:** Pringles

**Countries where sold:** France, Spain

# View / edit products

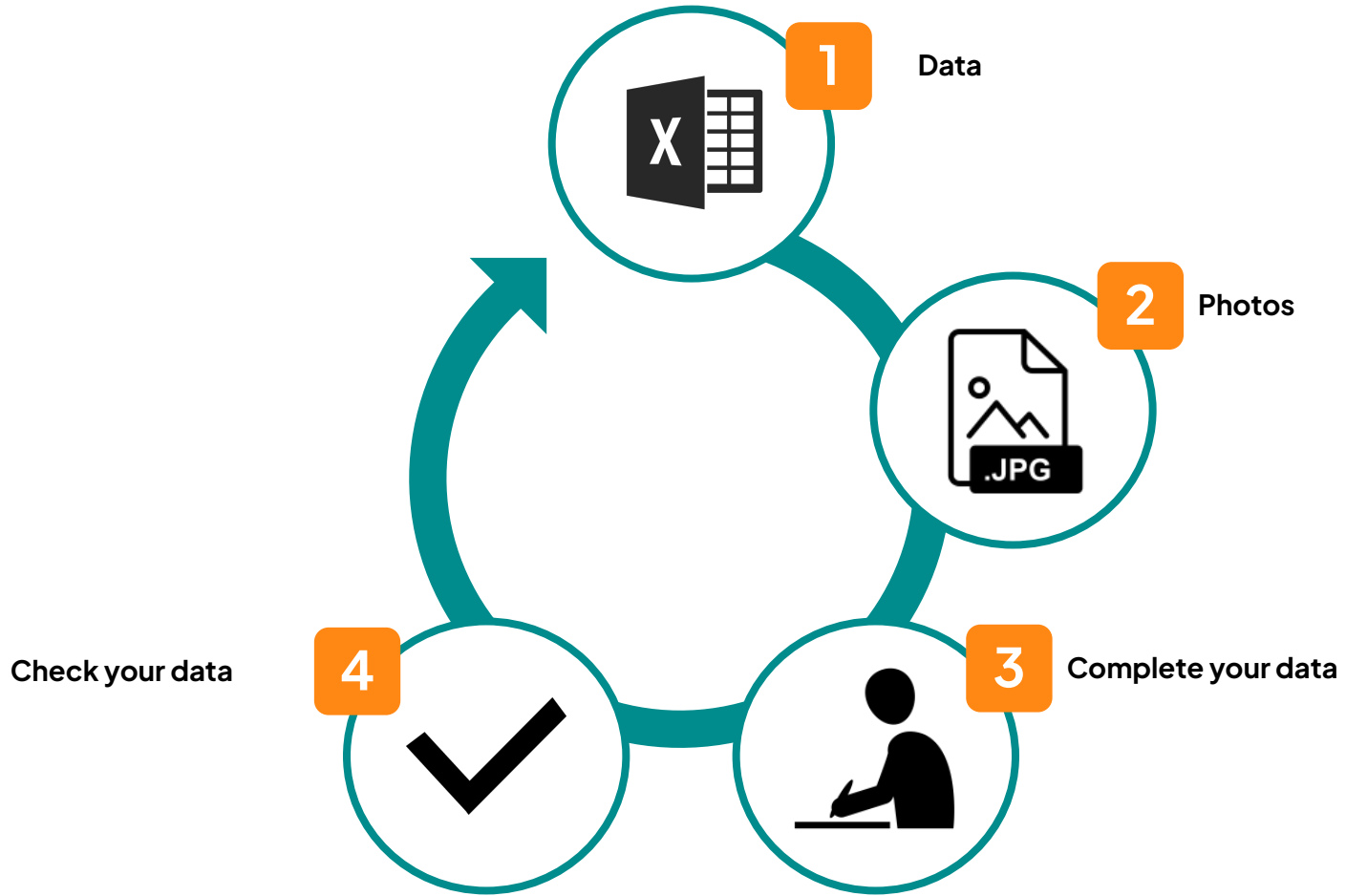
- At the bottom of each product sheet, you will find a summary of the actions to take to complete the sheet.

Done: Nutrition facts completed, Ingredients completed, Origins completed, Categories completed, Brands completed, Quantity completed, Product name completed, Front photo selected, Photos uploaded

To do: *to-be-exported*, To be completed, Expiration date to be completed, Packaging code to be completed, Characteristics to be completed, Packaging to be completed, Photos to be validated, Packaging photo to be selected, Nutrition photo to be selected, Ingredients photo to be selected



# 🍊 Step 4 - Check your data



# Verify the quality of the data

## Quality error detection tool:

1



→ Number of products with data quality errors: 43

→ Number of products with data quality warnings: 9

→ Number of products with improvement opportunities: 2



2

Data quality error	Products
Energy value in kcal does not match value in kJ	32
Nutrition Saturated Fat greater than Fat	26
Energy value in kJ does not match value computed from other nutrients	17
Energy value in kcal does not match value computed from other nutrients	13
Energy value in kcal greater than in kJ	7
Nutrition - Sugars plus starch greater than carbohydrates	1

6 data quality errors

Click on the identified error to discover the concerned products and make the necessary changes



# Verify the quality of the data (*optional*)

Faceted Product Exploration can be used to check the overall consistency of your data:

- By status: indication of data completeness
- By nutritional notes
- By allergens
- etc



Examples of verification:

- **Browse by labels**, to check that your labels are all present
- **Browse by Nutrition Grade** to see if the Nutri-Score is calculated for each product

The screenshot shows a web application interface for product exploration. At the top, there is a search bar with '61 products' and a dropdown menu set to 'Products with the best Nutri-Score'. A button labeled 'Explore products by...' is highlighted with an orange box. Below this, a toggle switch is set to 'off' with the text 'Classify the 61 products below according to your preference'. The main content area displays two product cards, each with a 'Very good match 83%' label. The first card shows a jar of 'Sauce tomates anciennes basilic - Terra Douceurs - 0,345 kg' with a Nutri-Score of A, NOVA of 3, and an Eco-Score of B. The second card shows a jar of 'Ratatouille - Terra Douceurs - 580 g' with the same scores. On the right side, a faceted navigation menu is open, listing various filters: Countries, Nutrition grades, NOVA groups, Eco-Score, Brands, Categories, Labels, Packaging, Origins of ingredients, Manufacturing or processing places, Packager codes, Ingredients, Additives, and Added vitamins.



# Verify the quality of the data (optional)

## Links to analyse the quality of imported data, by facet :

- Categories : <https://world.pro.openfoodfacts.org/state/to-be-exported/categories>
- Ingredients : <https://world.pro.openfoodfacts.org/state/to-be-exported/ingredients>
- Photos : <https://fr.pro.openfoodfacts.org/etat/photo-de-face-non-selectionnee>
- Logical check rules : <https://world.pro.openfoodfacts.org/state/to-be-exported/data-quality>

TIP: ***Italicized*** records indicate that they are not recognized by the system.



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### List of categories - World

51 categories:

Search:

Category	Products	*
<i>fr:limonades-et-tonics</i>	2	*
<i>fr:conserves-et-bocaux-de-poisson</i>	2	*
<i>fr:legumes-en-conserve-et-bocal</i>	2	*

Double-click on the column header "\*" to display the error values at the top of the table

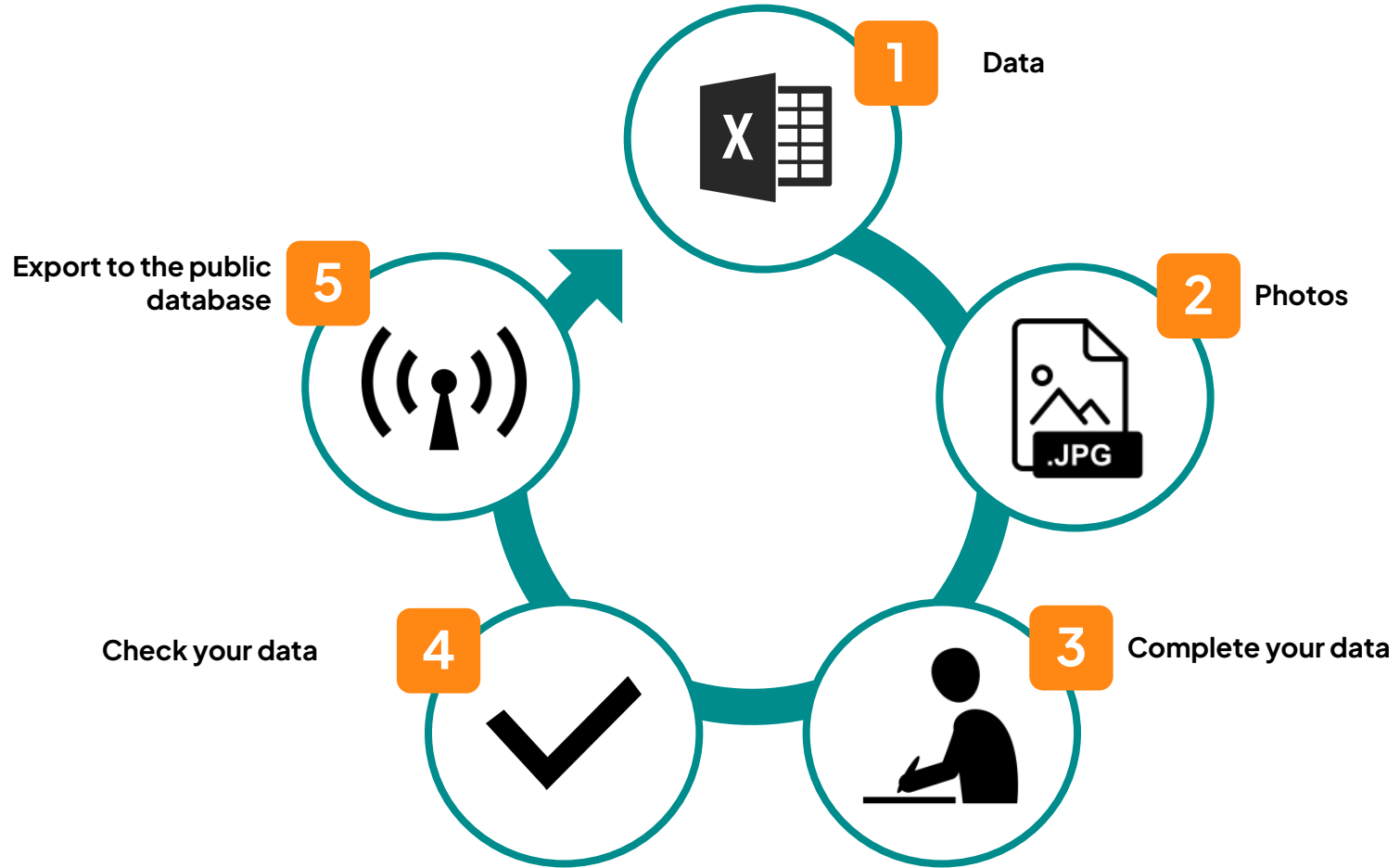
Category	Products	*
<i>fr:limonades-et-tonics</i>	2	*
<i>fr:conserves-et-bocaux-de-poisson</i>	2	*
<b><i>fr:legumes-en-conserve-et-bocal</i></b>	2	*
<i>fr:gouter</i>	1	*
<i>fr:marrons-entiers</i>	1	*
<i>fr:preparations-pour-patisseries</i>	1	*

### 2 cases:

- **The category is incorrect** → click on the unrecognized value to open the associated product sheet and search for a suitable category.
- **The category is "correct" (relevant)** → [contact us](#), we will add it to our category taxonomy

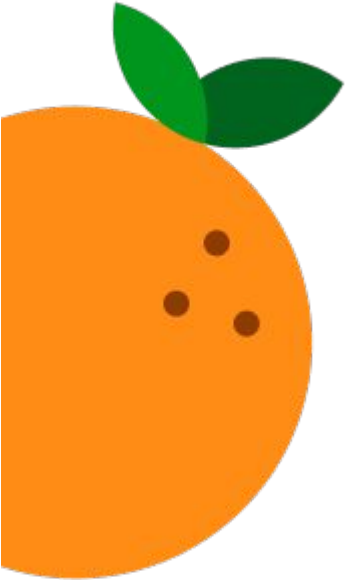


# Step 5 - Publish





# Export to the public database



## Your products

+ Add a product

↑ Import product data

+ Import product photos

Some product updates have not been published on the public database.  
61 products will be exported.

**LAST STEP**

↑ Export product data and photos to the public database

For your first export, an Open Food Facts member will check your product records and give you feedback on the quality of the data.  
For subsequent exports, the export to the public database will be automatic, and the update will be instantaneous.

**CONGRATULATIONS!**



3

**OPPORTUNITIES  
FOR IMPROVEMENT**

# Opportunities to improve product quality

- Systematic identification of opportunities to improve the **Nutri-Score**
  - Reasonable reduction (less than 10%) of salt, sugar or saturated fat
  - Increase of proteins or fruits and vegetables
- **Comparison** of nutritional values with similar products on the market (your competitors)
  - More salt, sugar, fat than the market average?



# Opportunities to improve product quality

1

→ Number of products with data quality errors: 43

→ Number of products with data quality warnings: 9

→ Number of products with improvement opportunities: 2

From the top of the home screen, access the improvement opportunities

2

19 possible improvements:

Search:

Possible improvement	Products
Nutrition - High fat value for category	206
Nutrition - High saturated fat value for category	180
Nutrition - High salt value for category	180
Nutrition - High sugars value for category	162
Nutrition - Very high salt value for category	131
Nutrition - Very high saturated fat value for category	131
Nutrition - Very high fat value for category	116
Nutrition - Very high sugars value for category	103
Better Nutri-Score with less sodium	60
<b>Better Nutri-Score with less sugars</b>	<b>50</b>
Better Nutri-Score with less saturated fat	48
Better Nutri-Score with slightly less sodium	27
Better Nutri-Score with slightly less saturated fat	22

Click on the proposed improvement to discover the product(s) concerned



# Opportunities to improve product quality

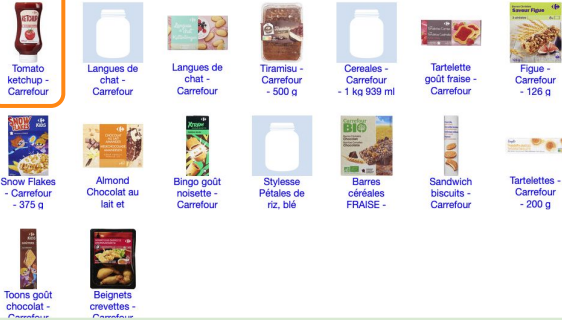
3

## Better Nutri-Score with less sugars

Possible improvement : Better Nutri-Score with less sugars  
Decrease of sugars by 5% to 10% would result in a better Nutri-Score.

Permanent link to these results, shareable by e-mail and on social networks

50 products | Recently modified products | Explore products by...



Click on the product to reformulate

4

## Possible improvements

### Better Nutri-Score with less sugars

A decrease of sugars by 5% to 10% would result in a better Nutri-Score.

The Nutri-Score can be changed from D to C by changing the sugars value from 19 to 18 (5 percent difference).

### Better Nutri-Score with less sodium

A decrease of sodium by 5% to 10% would result in a better Nutri-Score.

The Nutri-Score can be changed from D to C by changing the sodium value from 680 to 630 (7 percent difference).

Go to the bottom of the product page in the "Possible improvements" section to discover the details of the opportunities identified



**ANALYSE MY DATA**



# About the Nutri-Score

- **Reminder of mandatory data ([see page 16](#))**
  - Nutritional information
  - Product category (for a precise categorization)
- **More about the calculation of the Nutri-Score**
  - [Open Food Facts website](#)
- **Calculation details on the product sheet**



## Nutrition



Very good nutritional quality



This product is not considered a beverage for the calculation of the Nutri-Score.

Positive points: 7

- Proteins: 0 / 5 (value: 0.8, rounded value: 0.8)
- Fiber: 5 / 5 (value: 8.37, rounded value: 8.37)
- Fruits, vegetables, nuts, and colza/walnut/olive oils: 2 / 5 (value: 77, rounded value: 77)

Negative points: 3

- Energy: 0 / 10 (value: 122, rounded value: 122)
- Sugars: 0 / 10 (value: 1.8, rounded value: 1.8)
- Saturated fat: 0 / 10 (value: 0.2077, rounded value: 0.2)
- Sodium: 3 / 10 (value: 325.68, rounded value: 325.7)

The points for proteins are counted because the negative points are less than 11.

Score nutritionnel: -4 (3-7)

Nutri-Score: A

→ [Learn more about the Nutri-Score](#)



# About the Green-Score

- **Reminder of mandatory data ([cf. page 16](#))**
  - Packaging components
  - Labels
  - Ingredients and proportions (%)
  - Origin of ingredients
  - Specific product category
- **Green-Score calculation documentation**
  - [Open Food Facts website](#)





# About the Green-Score

- **Calculation details on the product sheet**
  - From this form, you can identify if any information is missing and complete it to improve the Green-Score of the product



## Environment



Green-Score C - Moderate environmental impact



△ Select a country in order to include the full impact of transportation.

The Green-Score is an experimental score that summarizes the environmental impacts of food products.

→ The Green-Score was initially developed for France and it is being extended to other European countries. The Green-Score formula is subject to change as it is regularly improved to make it more precise and better suited to each country.

### Life cycle analysis



Average impact of products of the same category: B (Score: 70/100)

Category: Biscuit (cookie)

### Life cycle analysis



Average impact of products of the same category: B (Score: 70/100)

Category: Biscuit (cookie)

Category: Biscuit (cookie)

- PEF environmental score: 0.34 (the lower the score, the lower the impact)
- including impact on climate change: 2.86 kg CO2 eq/kg of product

Stage	Impact
Agriculture	80.2 %
Processing	12.0 %
Packaging	3.2 %
Transportation	3.2 %
Distribution	1.4 %
Consumption	0.0 %

### Bonuses and maluses



Origins of ingredients with a high impact

Malus: 0



No ingredients that threaten species



Packaging with a medium impact

Malus: -13



# Focus on the production mode

## Additional bonuses and maluses




### Production mode

No labels taken into account for the production system.



If this product has a label characterizing the production system (organic, fair trade, Label Rouge, Bleu Blanc Coeur etc.), you can modify the product sheet to add it.

If you are the manufacturer of this product, you can send us the information with our [free platform for producers](#).









## Groupe 1 : +20 points

-  Nature & Progrès – <http://www.natureetprogres.org>
-  Bio Cohérence – <http://www.biocoherence.fr>
-  Demeter – <https://www.demeter.fr>

## Groupe 2 : +15 points

-  EU Bio – <https://ec.europa.eu/info/food-farming-fisheries/farming/organic-farming/>
-  AB Agriculture Biologique – <http://www.agencebio.org>
-  Technique de pêche durable<sup>1</sup>

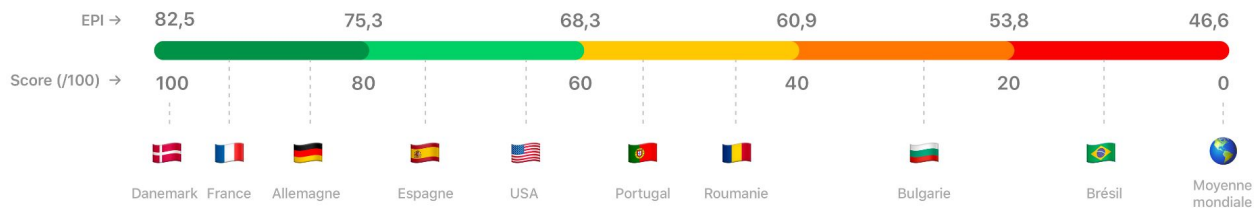
## Groupe 3 : +10 points

-  HVE – <https://hve-asso.com>
-  UTZ – <https://utz.org>
-  Rainforest Alliance – <https://www.rainforest-alliance.org>
-  Fairtrade – <http://www.fairtrade.net>
-  BBC – <https://www.bleu-blanc-coeur.org>
-  Label Rouge – <https://www.labelrouge.fr/>
-  ASC – <http://www.asc-aqua.org>
-  MSC – <http://www.msc.org>



# Focus on the origin of the ingredients

## 1. Environmental Performance Index (EPI)



## 2. Transport

France: 100  
 Germany : 63  
 Colombia: 13  
 Greece : 24  
 Italy: 54  
 Norway : 62  
 etc...



Pays	Rail	Road	Sea
Allemagne	12%	88%	0%
Autriche	41%	59%	0%
Belgique	16%	84%	0%
Bulgarie	21%	38%	41%
Chypre	0%	3%	97%
Danemark	3%	37%	60%
Espagne	1%	82%	17%
Estonie	4%	10%	86%
Finlande	1%	8%	91%
France	100%	0%	0%

### Sources :

<https://docs.score-environnemental.com/methodologie/produit/origine>  
<https://docs.score-environnemental.com/methodologie/produit/transport/synthese>



# Analyse my product portfolio

2

- View my product portfolio:

- By Nutri-Score
- By Green-Score
- etc.



159 products

Products with the best Eco-Score

Explore products by...

Classify the 100 products below according to your prefer

Nutri-Score: A B C D E

Eco-Score: 1 2 3 4

Countries

Nutrition grades

NOVA groups

Eco-Score

Brands

Categories

Labels

Packaging

Origins of ingredients

Manufacturing or processing places

Traceability codes

Ingredients

Additives

Classic paprika - Pringles - 175 g

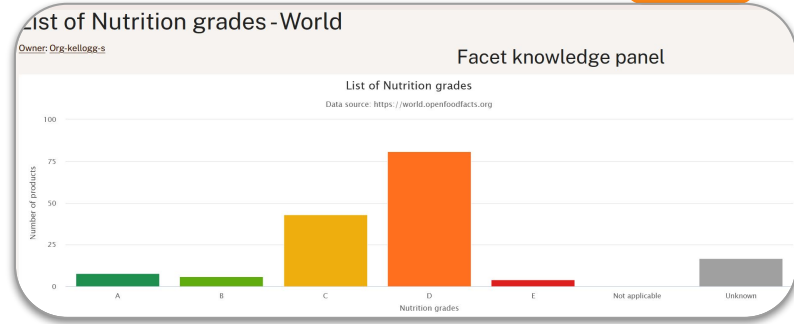
Bœuf Rôti et M...

Pringles - 160 g

Nutri-Score: A B C D E

Eco-Score: 1 2 3 4

1



5 Notes nutritionnelles :

Recherche :

Note nutritionnelle	Produits
NUTRI-SCORE A B C D E	1
NUTRI-SCORE A B C D E	6
NUTRI-SCORE A B C D E	6
NUTRI-SCORE A B ? D E	7
NUTRI-SCORE A B C D E	24

5 Notes nutritionnelles

3



# Analyze my product portfolio

- See the best in your category on the [public platform](#)
  - Search for a product category
  - (Ex: "vegetable soup")
  - Click on "Browse products by" then Green-Score



↑↓ Products with the best Eco-Score ▼

Most scanned products

Products with the best Nutri-Score

Products with the best Eco-Score

Recently added products

Recently modified products

<p>Confiture extra de fraise épépinée - Terra Douceurs - 347 g</p>	<p>Confiture extra d'abricot - Terra Douceurs - 345 g</p>	<p>Sauce tomates anciennes basilic - Terra Douceurs - 0,345 kg</p>	<p>Douceur de pomme - Terra Douceurs - 550 g</p>	<p>Ketchup variétés anciennes épépinée - Terra Douceurs - 275 g</p>	<p>Confiture extra de framboise épépinée - Terra Douceurs - 347 g</p>
<p>Confiture d'abricot extra - Terra Douceurs - 345 g</p>	<p>Confiture de pêche extra - Terra Douceurs - 345 g</p>	<p>Sauce tomate basilic - Terra Douceurs - 345 g</p>	<p>Ketchup - Terra Douceurs - 275 g</p>	<p>Gaspacho classique (tomate, concomre, poivron) - Terra Douceurs - 375 g</p>	<p>Gaspacho classique (tomate, concomre, poivron) - Terra Douceurs - 375 g</p>



# Analyze my product portfolio

2

## Custom graphics:

- Establish your x-axis and y-axis criteria and compare your products

The screenshot shows a sidebar menu with the following sections:

- IMPORT AND EXPORT PRODUCTS
  - Import product data
  - Import product photos
  - Add a product
  - Export product data and photos to the public database
  - Remove all your products from the platform for producers
- RESOURCES
  - Pro platform user guide
  - FAQ for producers
- SEARCH AND ANALYZE PRODUCTS
  - Advanced search
  - Graphs and maps** (highlighted)

At the bottom of the sidebar, there is a search bar with the text "61 products" and a dropdown menu showing "Products with the best Eco-Score".

1

## Products search

Search for words present in the product name, generic name, brands, categories, origins and labels

### Criteria

Select products with specific brands, categories, labels, origins of ingredients, manufacturing places etc.

categories - contains coulis choose a criterion... contains value

### Ingredients

Additives

Without  With  Indifferent

Ingredients from palm oil

Without  With  Indifferent

Ingredients that may be from palm oil

Without  With  Indifferent

Ingredients from or that may be from palm oil

Without  With  Indifferent

### Nutriments

Select a field < Select a field <

### Results in a list of products

### Results on a graph

The graph will show only products for which displayed values are known.

Graph title

Select what you want to graph on the horizontal axis to obtain a histogram, or select two axis to get a cloud of products (scatter plot).

Horizontal axis Sugars x Vertical axis Fat x  
Use a different colour for the following products: or:

Organic  Fair trade  With sweeteners

Use nutrition grades colours

Generate graph



# Analyze my product portfolio

3

## ● Custom graphics :

- By hovering over each blue dot, a window with the summary information of the product is displayed, with a link to its file.

## ● Extractions .xlsx :

- On the neighboring menu (similar interface), you can generate any type of extraction to analyze your data and manipulate them in a spreadsheet (e.g. check the Nutri-Score, Green-Scores on several products)



## Download results

Download results in XLSX or CSV format. Please note that for performance reasons, you can download up to 10.000 results only.

XLSX format - Excel or LibreOffice

CSV format - Character set: Unicode (UTF-8) - Separator: tabulation (tab)

Download



5

# USEFUL LINKS



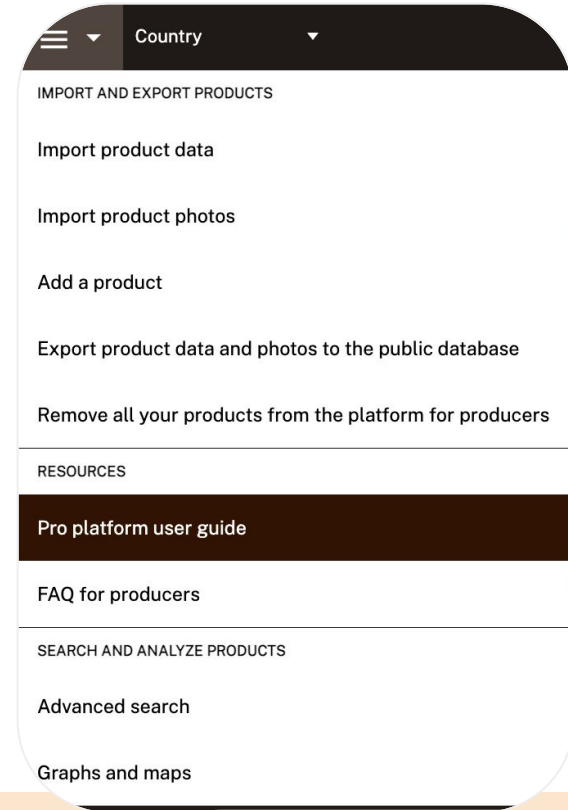
# Useful links

- [About the Green-Score](#)
- [About the Nutri-Score](#)
- FAQ for producers:
  - [English](#)
  - [German](#)
  - [Spanish](#)
  - [Italian](#)
- [The import template in Excel format](#)
- [Feedback form](#) (if you wish to make improvement requests)



# Complementary resources

In the upper right corner of your home page, in your drop-down menu, you will find the "**RESOURCES**" section where you'll be able to find the resources you need to get started with the platform dedicated to professionals.





**NEED MORE HELP?**

## Manon Corneille

Producers and retailers support  
[manon@openfoodfacts.org](mailto:manon@openfoodfacts.org)

+33 7 82 82 80 13

[Video call - 30 min](#)